

Draft Public Health additional Grant of £1.1m options paper

Proposal	Description	Public Health Outcome	Revenue £	Capital £
Community Champions promoting prevention and Health and Wellbeing (Existing)	LAC / Health Trainers working in the community to promote health and wellbeing and prevention 3.00wte – existing LACs should be funded this way and so relieve the General Fund	Reduced differences in life expectancy and healthy life expectancy between communities Public health aspects of local initiatives to tackle social exclusion	90,000 every year	
Part Time funded Activity / Sports Co-ordinator (New)	Joint funded post with Active Essex 0.50wte to support sports and activity clubs across Thurrock,	Interventions to tackle Obesity such as community lifestyle and weight management services Increasing levels of Physical Activity in the local population	20,000 one year	
Trading Standards (New)	Joint officer enforcement/prevention 1.00wte – in light of the comments made at full Council in November	Tobacco control and smoking cessation services	50,000 every year	
Beat the Street initiative (New) One Year only	Project focussing on reducing inactivity within the population and increasing physical activity through walking. A coordinated approach between general practice, school, local businesses and the local authority The project in Caversham Reading was based on Intelligent Health's Beat the Street Global School Walking Challenge. BTS Caversham however, involved the whole community and enabled the 30,000 residents of Caversham to take part. The scheme ran for three months from June to September 2013. People were invited to take	Interventions to tackle Obesity such as community lifestyle and weight management services Increasing levels of Physical Activity in the local population	50,000 one year	100,000

	part by tapping their smart card or key fob on one of Intelligent Health's 46 specially designed walk tracking units fixed to lampposts at key locations. Tapping the card on at least two units generates points which can be viewed on a website designed for the project.			
Support the Pharmacy Needs Assessment 2013/14 One year only - a new statutory requirement	To undertake full consultation around the PNA across Thurrock's populations marketing material, postal questionnaires Additional capacity for a 4 month period	Supporting, reviewing and challenging delivery of key public health-funded and NHS delivered services such as immunisation and screening programmes	10,000 30,000 One year	
Preventative Mental Health Service JSNA and Annual Public Health report identified that this was an area where very little work was being undertaken across Thurrock	Additional services to include DAT development and Tier 1/2 preventative service Scope for a new service that looks at early interventions i.e. support for people back to work, or after breakdowns, mental health in schools, support for loneliness isolation, paternal or social groups i.e. allotment or voluntary support, Beating the Blues, links to TMHS or tier 2 services.	Public health aspects of local initiatives to tackle social exclusion	200,000 Every year	
Public Health Responsibility Deal / Workplace Health New	The Health and Wellbeing of Staff / Promotion / Continuation of Health and Wellbeing of staff Scheme (currently 100 employees on the scheme) If council continue with service and offer wider funding for part funding exercise and slimming clubs to be secured and resources to ensure the 12 pledges can be delivered Outreach provision – promotion etc	Interventions to tackle Obesity such as community lifestyle and weight management services	50,000 Every year	
Communications	0.25wte to work in council to cover public health campaigns and support		10,000 Every year	
0 – 5 years promotion parenting and breastfeeding support	Parenting and the 0 – 5 agenda – impact of reducing the CMD contract currently being reviewed – 1 April 2015 PH will be responsible for the 0 – 5 Children's services transferring from Essex	Interventions to tackle obesity such as community lifestyle and	100,000 Every year	

	LAT teams	weight management services		
Thurrock Well Homes' One year only	<p>Private sector housing in the frame of changes within the Council and their new statutory responsibility for the Health and Wellbeing in the borough. 1.5 FTE will be needed for 12 months.</p> <p>During the fourth quarter of 2013/14, each private rental household in a pilot area will be contacted, with the aim of booking a Well Homes appointment. Primarily, the appointment will focus on</p> <ul style="list-style-type: none"> • identifying hazards, damp, mould, cold etc • identifying other environmental health issues • identifying fuel poverty, potential for home energy efficiency improvements & better fuel tariffs • identifying present or anticipated accessibility/adaptation issues • identifying financial exclusion, problem loans, potential unclaimed benefits • identifying obvious security weaknesses and problems with burglary, property marking need • Employment or training need • advice, signposting and referral on all of the above (e.g. booking the occupational minor repairs service for qualifying residents, Community Safety Partnership, arranging for Green Deal partners to get in touch or forwarding details to the credit union) • referral for a dedicated independent living housing planning session • follow-up with Environmental Health • follow-up with landlords, including education, licensing and prosecution • Referrals to local public health providers or projects e.g. healthy eating and smoking cessation <p>Staffing 0.5 x Customer Liaison Officer £14,449</p>	Public health aspects of local initiatives to tackle social exclusion Behavioural and lifestyle campaigns to prevent cancer and long-term conditions local initiatives that reduce public health impacts of environmental risks	45,000 One year	

	1 x Private Sector Housing Officer £29,936			
Transport Existing	Bus routes to medical premises current service 11 travels to and it highlights the three hospitals and 11 medical centres that are in this vicinity. Service run by the voluntary sector to support vulnerable communities to access health facilities	Public health aspects of local initiatives to tackle social exclusion Public health aspects of promotion of community safety, violence prevention and response	£ 150,000 Every year	
Occupational Health Existing	All staff funded through PH Grant – support the New Public Health Responsibility Deal and Workplace health initiatives with the team	Local initiatives on workplace health	£160,000 Every Year	
Alcohol Detox programmes – this is a cost pressure within the existing PHG	The budget for alcohol detox is 40k. The actual costs, this year, is estimated to be 80-100k to meet local demand	Alcohol and Drug Misuse services	£ 40,000 Every Year	
Setting local and maintaining Food Standards working with takeaways	Trading Standards working with takeaways and local shops setting food standards in Thurrock	Interventions to tackle obesity such as community lifestyle and weight management services	£10,000 One year	
Grant funding to support community initiatives (health walks, training community members, MECC, keep fit, weight management classes, wellbeing projects to support the community)	Invite community groups to submit expressions for small grants i.e. health walks, training community members, MECC, keep fit, weight management classes, wellbeing projects to support the community	Interventions to tackle Obesity such as community lifestyle and weight management services Increasing levels of Physical Activity in the local population	£75,000 Every Year	
Additional Funding for new tendering of Weight Management from 1 April 2015	Weight Management Services need additional monies to run targeted programmes in the community linking in with GP and Consultant referrals for medical referrals, Community and Schools linked to NCMP, and bespoke packages for Parenting etc. Currently we commission £364k across all ages for a limited weight management and exercise programme, If we want to link the tier 2 services to tier 3 and tier 4 services we need to pump prime the tier 2		From April 2015 additional £140k	

service. Compared with other CIPFA sites we are spending much less. Proposed making this budget upto £500k.

Total £ 1,090,000

Recurrent Budget from 1 April 2015

LAC / Health Trainers working in the community to promote health and wellbeing and prevention	£ 90,000
Joint officer enforcement/prevention 1.00wte	50,000
Preventative Mental Health Service	200,000
PHRD / Workplace Health	50,000
0.25wte to work in council to cover public health campaigns and support	10,000
Parenting and the 0 – 5 agenda	100,000
Service run by the voluntary sector to support vulnerable communities to access health facilities	150,000
All OH staff funded through PH Grant	160,000
The budget for alcohol detox	40,000
Invite community groups to submit expressions for small grants	75,000
Weight Management Addition	140,000
TOTAL	1,065,000